

MEMBER ADVERTISING OPPORTUNITIES

2008-09 Rates

“CHAMBER MATTERS” ELECTRONIC NEWSLETTER

Circulation as of July 2008: reaching all subscribed employees of Chamber member businesses, currently over 700 business men and women.

Business Card Ad 3.5” (w) x 2” (h)	\$40.00 month \$100.00 quarter	Half-page Ad 7” (w) x 4.15” (h)	\$140.00 month \$350.00 quarter
Quarter-page Ad 3.4” (w) x 4.15 (h)	\$70.00 month \$175.00 quarter	Full-page Ad 7” (w) x 8.5” (h)	\$200.00 month \$500.00 quarter

- *FORMAT: 300 dpi with no fonts lower than 9 pts. Jpeg or .pdf is preferred.*
- *Ad will link direct to your website!*
- *Ads are due on the 15th of each month for the following month’s issue.*
- *Email your finished ad to events@cecilchamber.com.*
- *Ad space is limited and will be placed on a first come, first served basis.*

MAILING LABELS

Preprinted Membership Mailing Labels (one-time use)	\$150.00 / set
Electronic Mailing List (via email attachment or CD)	\$300.00

WEBSITE

Jan – June 2008 Average Monthly Visits: 5,578; Average Monthly Hits: 76,155

Home page sidebar ad or company logo	\$200.00 month or \$500.00 quarter
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- *Ads must be 145 (w) x 95 (h) pixels, and at least 72 dpi.*
- *Ad will link direct to your website!*
- *25% discount will apply to ads placed over a 6- month duration.*
- *Space is limited and will be placed on a first come, first served basis.*



Cecil County Chamber of Commerce
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For more information contact Lisa Ayers events@cecilchamber.com or 410-392-3833